

BRIGHT BEYOND THE LIGHTS:

THE CLARK COUNTY 2026 ECONOMIC REPORT



CLARK COUNTY^{NV}
ECONOMIC DEVELOPMENT

Dear businesses and partners:

We are proud to present Clark County's first-ever economic report, a testament to the incredible momentum the county has experienced in recent years.

More than six years ago, through the creation of the Office of Community and Economic Development, we set out to build Clark County's credibility and reputation as a thriving economic engine, one that is Bright Beyond the Lights of the Las Vegas Strip.

In partnership with our community, we've steadily and deliberately developed the foundational elements of a world-class business destination: a large and growing population, an increasingly skilled workforce, mature infrastructure, and a rapidly diversifying landscape of high-growth industries.

With more than 2.4 million residents spanning 8,000 square miles, Clark County is the 11th largest county in the United States, and a place where the opportunity to build something great has never been stronger. Information technology, healthcare, and manufacturing jobs are multiplying every year, and our startup ecosystem is now nationally recognized, growing 143% since the early 2020s.

These are not projections. These are the results of a region making intentional, strategic investments in its economic future—in workforce development, in innovation infrastructure, and in the businesses and entrepreneurs who choose Clark County every day.

The pages of this report tell our story through data, milestones, and with the voices of Businesses that have chosen to be part of our growth.

Clark County has the space, the talent, and the commitment to help any business succeed, whether it's a global enterprise considering relocation, an entrepreneur ready to scale, or a long-standing business embarking on its next chapter.

We are proud of what this community has become, and we are just getting started.

With pride in Clark County,



Michael Naft, Chairman
Board of County Commissioners



Kevin Schiller
County Manager

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Clark County by the Numbers

11TH

largest county in the United States

8,000

square miles
Roughly the size of New Jersey

2.4M+

residents
75% of Nevada's total population

1M+

residents in unincorporated Clark County

2%+

annual population growth rate
2x the national average

3M

projected population by 2045

\$80,028

median household income
Up from \$62,107 in 2019

26%

with a bachelor's degree or higher
Up from 23% in 2019

87%

with a high school diploma or higher
Up from 86% in 2019

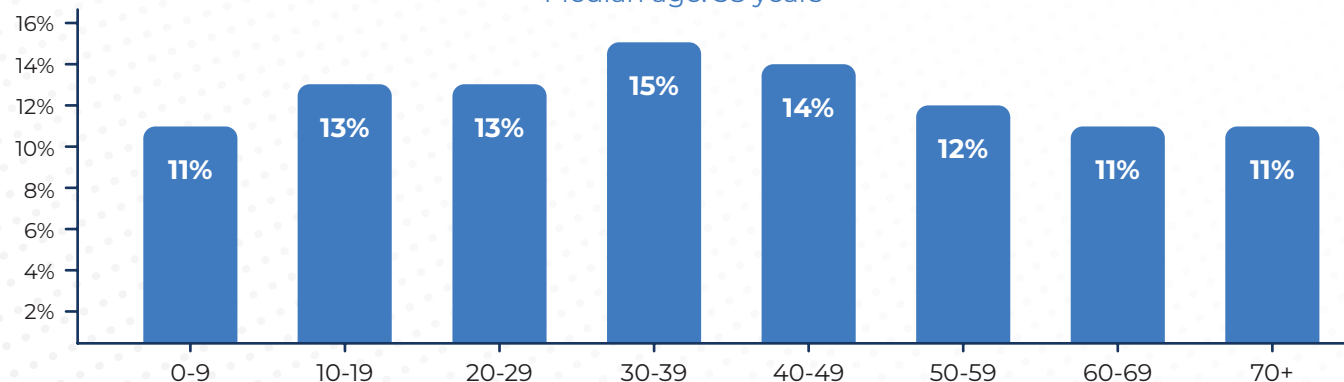
25.6 min

average commute
2nd easiest commute in the nation

~300

days of sunshine annually

AGE DISTRIBUTION OF CLARK COUNTY RESIDENTS
Median age: 38 years



MEASURING UP: How Clark County Ranks Nationally



Business in Clark County: Diversification in Action

Business in Clark County:

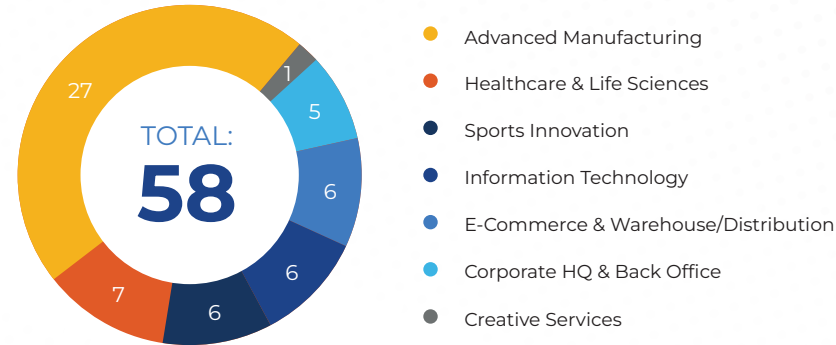
34,000+

new business licenses in Clark County since 2021

71,539

small businesses with <99 employees

BUSINESSES RELOCATING TO OR EXPANDING IN CLARK COUNTY through support of the Office of Community & Economic Development: Q4 2023-Q4 2025



Clark County's Key Industries:



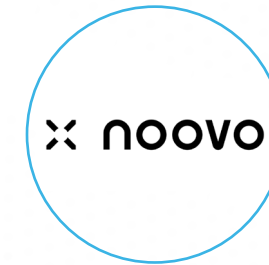
Startup Surge:



Sources: Nevada Department of Employment, Training and Rehabilitation Small Business Employment Levels; Nevada Secretary of State; Clark County Office of Community & Economic Development; Nevada Department of Employment, Training and Rehabilitation 2024 QCEW; City of Las Vegas; Startup Genome; StartupBlinkHarris Poll, 2024

Businesses Behind the Growth

Every business that chooses Clark County brings with it a story of ambition, vision, and the belief that this is the right place to build something great. Here are a few of those stories.



Noovo | Luxury Camper Van Manufacturer

- Three French co-founders chose Clark County after a 16-country road trip, drawn by its proximity to the West Coast, national parks, and a deep pool of manufacturing talent
- Grew from 20 to 70 employees in just six months, relocating from a 6,000 to a 20,000-square-foot facility to keep pace with demand
- Launched a new model that generated 80 preorders in two months with minimal advertising
- Secured a \$2.2 million investment in late 2025 through the Nevada New Markets Jobs Act to expand production capabilities and create new jobs at their Las Vegas headquarters



Zero Labs & nVenue | Startup Accelerator & AI-Powered Sports Betting Platform

- Fourth-generation Las Vegasan Quinton Singleton launched Zero Labs, a startup accelerator at UNLV's Black Fire Innovation, to make Clark County the home of gaming and sports technology innovation
- nVenue, his AI-powered sports betting platform, holds partnerships across the NBA, WNBA, and NASCAR
- Singleton credits the region's unmatched concentration of gaming, hospitality, and sports operators as the foundation for his vision of Clark County as the sports innovation capital of the world



WAVR Technologies | Atmospheric Water Harvesting Technology

- Launched in 2024 from a UNLV lab, WAVR developed technology that extracts water from thin air at up to 20 times the yield of current market leaders, directly addressing the Colorado River water scarcity crisis
- Selected by the National Science Foundation's Futures Engine Southwest Coalition, backed by \$15 million in funding
- UNLV's economic development office facilitated the launch through key introductions, expedited technology licenses, and took an ownership stake, a testament to Clark County's close-knit entrepreneurship ecosystem



Heligenics | Functional Genomics Biotechnology

- The first genomics spinoff to emerge from UNLV, Heligenics launched in 2019 with just \$4.5 million in initial investment
- Has since grown into a sophisticated biotechnology company advancing functional genomics research, operating out of nearly 70,000 square feet of lab and office space at Roseman University's Summerlin campus

Real Estate in Clark County

Commercial Real Estate

Overall	Industrial	Office	
0.48% effective commercial property tax rate <i>9th lowest in the nation</i>	186M+ sq ft total inventory	46.2M sq ft total inventory	\$2.64/sq ft average asking office rent
#8 in the nation for LEED-certified space per capita <i>2.47 sq ft per capita</i>	9.2% vacancy rate tightening for the third consecutive quarter	11.7% office vacancy rate, <i>down from 12.1% in early 2025</i>	7,900 new office jobs added in the 12 months ending Sep. 2025

Residential Real Estate



\$440,000
median home price
46% lower than California

14,754
new private housing supply in 2024
12% YOY growth from 2023

People are moving to Clark County from...



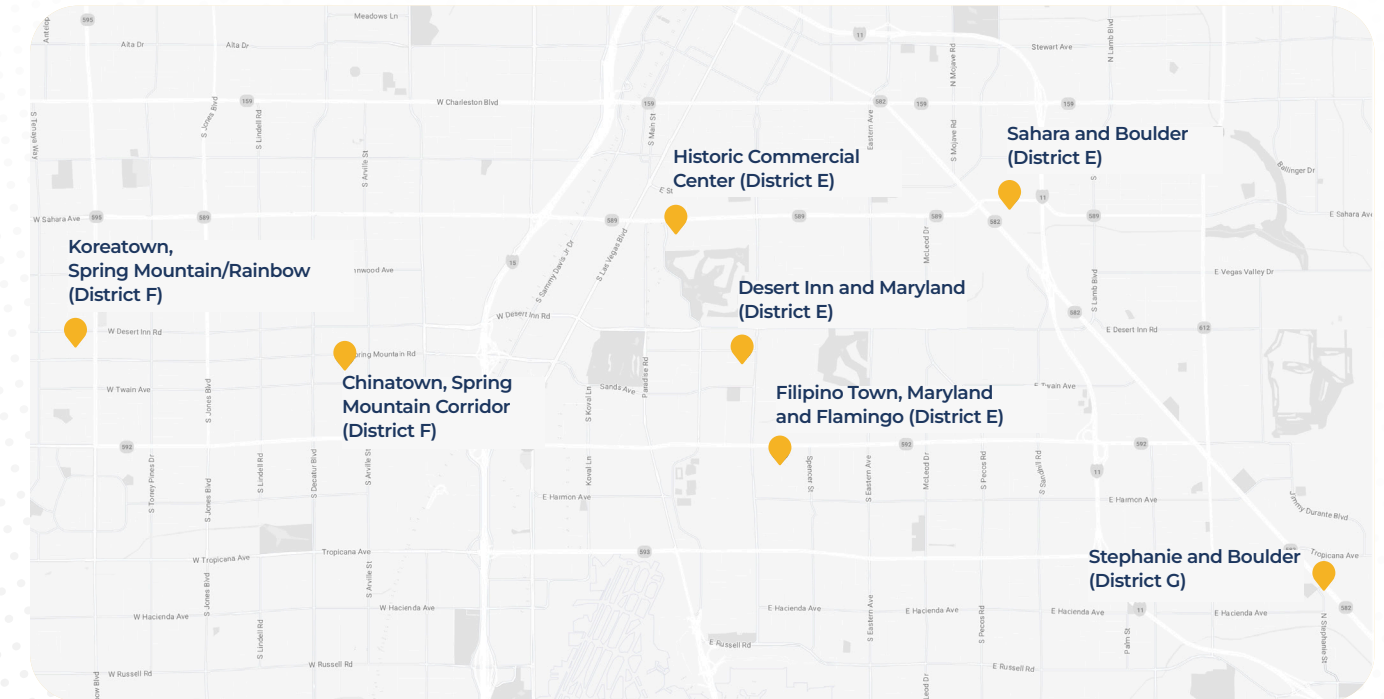
Investing in Revitalized Real Estate

Clark County's Redevelopment Initiatives



CLARK COUNTY
REDEVELOPMENT AGENCY

The Clark County Redevelopment Agency is making targeted real estate investments across the valley to revitalize communities, attract businesses, and create new economic opportunity.



Building Tomorrow's Workforce, Today

Clark County's Higher Education Ecosystem



33,000+ Enrollment (Fall 2025)

5,800+ Degrees Conferred (Spring & Fall 2025)

18:1 Student-to-Faculty Ratio

A R1 research university; nation's highest recognition for research excellence



8,300+ Enrollment (Fall 2025)

860+ Degrees Conferred (Spring 2025)

19:1 Student-to-Faculty Ratio

Ranked #1 in the U.S. for student satisfaction



30,000+ Enrollment (Fall 2025)

4,500+ Degrees Conferred (Spring 2025)

23:1 Student-to-Faculty Ratio

189+ programs of study

K-12 Education & Career Pathways



5th largest school district in the nation; serves nearly 300,000 students

The Clark County School District (CCSD): A Year of Meaningful Momentum

2025 Highlights:

- Five-star rated schools **nearly doubled from 28 to 48**
- **70%** of schools showed academic gains
- Chronic absenteeism dropped more than **4 percentage points**
- Teacher vacancy rates reached their **lowest level in the past five years**



Premier magnet institutions provide specialized technical training and industry certifications directly aligned with the region's high-growth sectors.

Opening Doors to New Careers: Workforce Development in Clark County

Clark County is making intentional, targeted investments in workforce development to build a diverse mix of skilled talent in Southern Nevada's key industries. These initiatives are opening opportunities in new career pathways for residents ready to transition into higher-wage, sustainable careers and are cultivating the entrepreneurs and small business owners helping drive the county's economic growth.

CLARK COUNTY PROGRAMS:



Nevada's only statewide business incubator, providing mentorship, funding access, workspace, and cross-sector connections.

Incubate Vegas

a cohort-style incubator helping first-time, early-stage entrepreneurs & underserved small businesses validate ideas and prepare for investment.

6 Cohorts

721 Businesses Supported

SeedVegas

a specialized founder program providing non-dilutive funding and mentorship to Nevada-based entrepreneurs

\$1.25 Million Allocated

- Nevada-based Founders receive non-dilutive grants ranging from **\$25,000** up to **\$75,000**.

3 Cohorts

32 Businesses Supported; \$357,490 Distributed

EMT Academy

OCED's workforce reskilling program training residents for high-demand emergency medical roles, offering a direct pathway from training to employment.

92

Graduates

66

Basic EMT Certifications

26

Advanced EMT Certifications



Clark County OCED: Your Partner in Growth

Key Initiatives Over the Years



The Technical & Economic Assistance Program (TEAP)

TEAP provided competitive grant funding and technical assistance to small businesses and nonprofits in unincorporated Clark County impacted by the COVID-19 pandemic. Grant awards ranging from \$5,000 to \$100,000 were paired with dedicated advisor support to help recipients rebuild and strengthen long-term operations.

- Nearly **\$6.4 million** invested in small business & nonprofit participants
- Grantees created **407 full-time jobs** and **302 part-time jobs**
- **25%** made changes to their physical location:
 - **31** upgraded to a larger facility
 - **21** added a new location



TEAP Success Story: Path to Publishing

Path to Publishing provides writing and publishing services. The company faced major setbacks during the pandemic when it lost 75% of its revenue due to the cancellation of its annual in-person conference. Through the program, it worked closely with a mentor and subject matter experts to refine its vision, identify its ideal client, and chart a sustainable path forward.

"What I admire most, and what makes TEAP stand out among the many programs, cohorts, initiatives, and small business opportunities I've engaged in is that they constructed this program with the heart and mind of the small business owner in mind. With TEAP, small businesses weren't just given an opportunity, they were given a team to help them maximize their opportunity and realize their business goals."

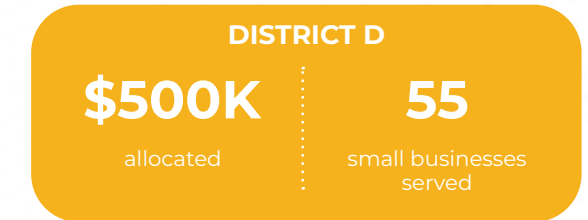
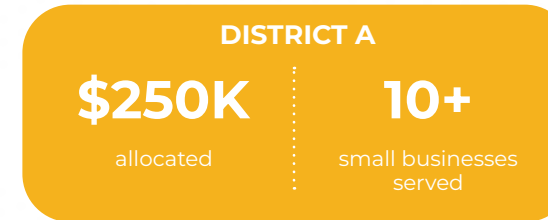
- **Joylynn M. Ross**, Founder of Path To Publishing and Co-Founder of Path To Connections



Sources: Clark County Office of Community & Economic Development

Small Business Grant Programs

In 2025, Clark County Commissioners launched targeted grant programs in Districts A and D to support small businesses through direct funding for uses such as tenant improvements, façade renovations, and operational growth.



Grant Success Story: Le'Host Beauty Store

Owned by Gulf War veteran Henry Johnson and his wife Haith, a licensed, multi-state beauty brand expert, Le'Host Beauty's \$10,000 grant through the District D program enabled a new location and two new hires in partnership with Hope for Prisoners.

"(This program) really helped us to expand and bring in new people to come in and work here at the store. And we were able to partner with Hope for Prisoners. And with that grant, we were able to bring them in."

- **Haith Johnson**, Co-Owner, Le'Host Beauty Store



Small Business Opportunity Program (SBOP)

The Clark County SBOP helps small businesses build the capacity to compete for government contracts through instruction, mentoring, coaching, and relationship-building training. Since launching, the program has served 460 businesses, connecting graduates to contract opportunities with local government, higher education, and private agencies.

Innovation's New Home in Clark County

The Clark County Innovation District is a deliberate investment in the region's economic future, developed in partnership with stakeholders across government, academia, real estate, and the private sector.

Strategically located in the southwest valley between the Harry Reid Research and Technology Park and South Decatur Boulevard, the district will be a compact, walkable, transit-accessible campus designed to generate cross-sector collaboration among the brightest minds in a purpose-built environment.

The Innovation District targets industries that will build on the region's foundational strengths to help define Clark County's next chapter.



Sources: Clark County Office of Community & Economic Development

Your Team at Clark County

Meet the Clark County leadership committed to building a thriving economic future.

Board of County Commissioners



Michael Naft, Chairman
Commissioner, District A



Tick Segerblom
Commissioner, District E



William McCurdy II, Vice-Chairman
Commissioner, District D



Justin Jones
Commissioner, District F



Marilyn Kirkpatrick
Commissioner, District B



Jim Gibson
Commissioner, District G



April Becker
Commissioner, District C



Kevin Schiller
County Manager

Clark County Office of Community & Economic Development

Shani Coleman
Director of Community &
Economic Development

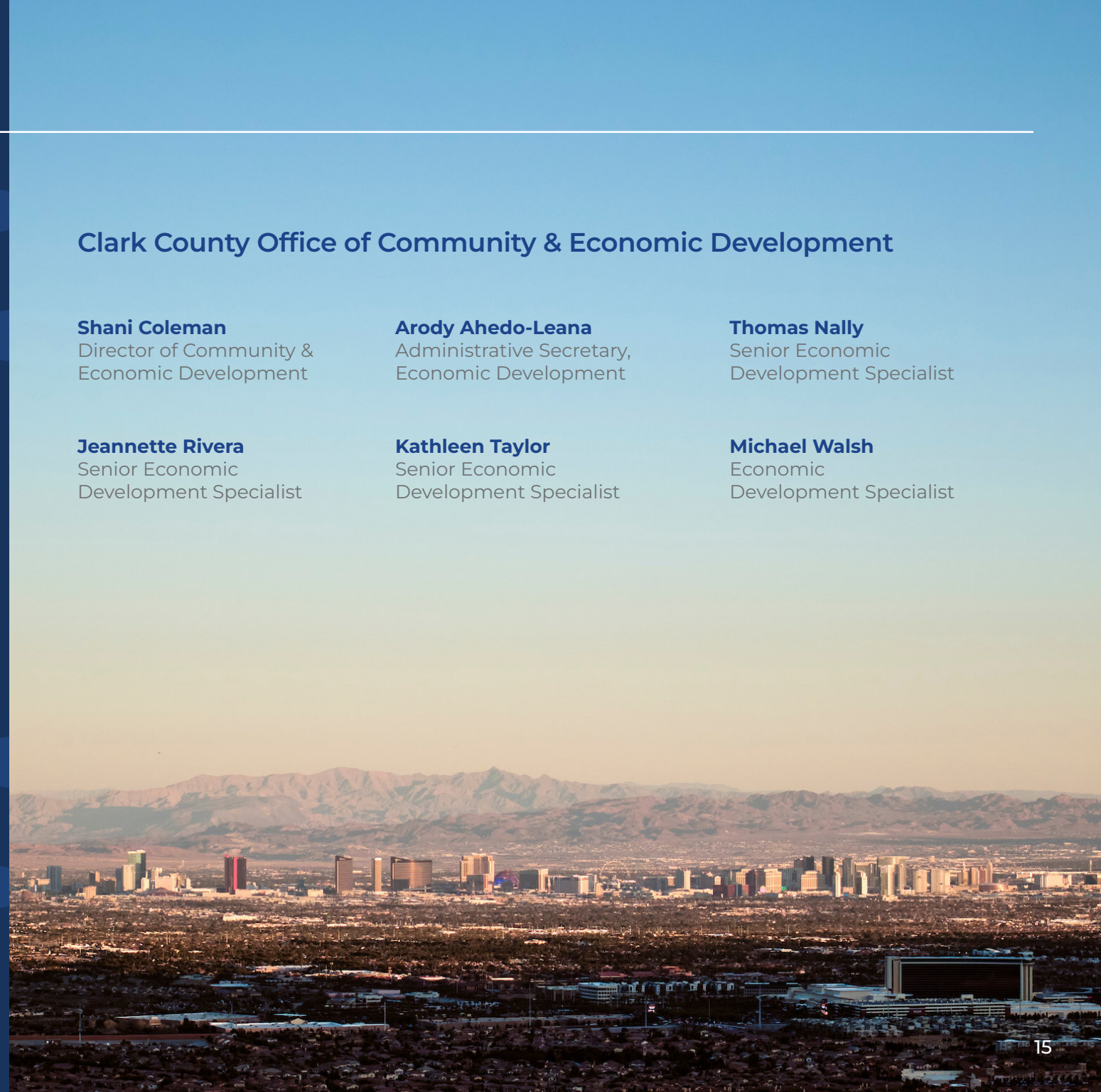
Arody Ahedo-Leana
Administrative Secretary,
Economic Development

Thomas Nally
Senior Economic
Development Specialist

Jeannette Rivera
Senior Economic
Development Specialist

Kathleen Taylor
Senior Economic
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