



Count on Clark County



Explore Southern Nevada's Economic Landscape for Your Company's Success



CLARK COUNTY^{NV}
ECONOMIC DEVELOPMENT

Count on Clark County: EXPLORE SOUTHERN NEVADA'S ECONOMIC LANDSCAPE FOR YOUR COMPANY'S SUCCESS

Beyond the Las Vegas Strip, you'll find greater Clark County, a momentous, diverse economy for large enterprises and upstart entrepreneurs alike. The region offers economic opportunities and innovative landscapes that extend far beyond the dazzling lights of the entertainment capital.

Nestled within the vast expanse of the county are thriving communities, varied industries and a dynamic business ecosystem. From the burgeoning tech hubs in Henderson to the revitalized industrial zones in North Las Vegas, the region fosters diversity, innovation and a sense of community unlike anywhere else... **you can count on it.**

LEADING INDUSTRIES



WORKFORCE & TALENT

POPULATION
2.3MM

11TH
LARGEST COUNTY
IN THE US BY POPULATION¹

NEVADA'S LARGEST UNIVERSITY PRODUCES
UNLV 8K+ GRADUATES
ANNUALLY²

¹(U.S. Census Bureau, 2020 data) Annual World Airport Traffic Dataset
²University of Nevada, Las Vegas

ACCESS, TRANSPORTATION & LOGISTICS

INTERSTATE 15 & INTERSTATE 40 ACCESS

60 MILLION CONSUMERS

DRIVE TIMES:
San Diego | 6 hours
Los Angeles | 5 hours
Phoenix | 5 hours
Denver | 12 hours
Mexico | Within one day

- Harry Reid International
- Union Pacific Railroad
- Brightline West

¹(U.S. Census Bureau, 2020 data) Annual World Airport Traffic Dataset
²University of Nevada, Las Vegas

CAPACITY FOR GROWTH

8K SQUARE MILES

- Affordable, accessible sites and facilities in the urban core and bordering CA and AZ
- Advanced technology infrastructure

CULTURE & OUTDOOR LIFESTYLE BEYOND BELIEF

- Mount Charleston
- Red Rock Canyon
- Clark County Museum
- Lake Mead
- Seven Magic Mountains
- Colorado River



You Can Count on Clark County's STRATEGICALLY ADVANTAGEOUS LOCATION



Clark County boasts a strategic location that serves as a gateway for businesses seeking unparalleled access and a broadened supply chain across the West Coast. With seamless connectivity to neighboring markets like **Santa Barbara, San Diego and Provo, Utah** – all within approximately five hours – the county opens doors to a realm of possibilities.

Transportation Hubs and Connectivity

TRANSPORTATION BY AIR

At the center of this strategic network is **Harry Reid International**, the region's premier urban airport, which hosted a staggering 56.9 million passengers in the 12-month period ending October 2023.

Harry Reid International is one of the top 10 most reliable airports in the U.S. (2023)¹

TRANSPORTATION BY RAIL

Complementing this air connectivity is a robust railway in **Union Pacific Railroad**, which supports freight transfer from north to south of Clark County. In addition, **Brightline West** is planning the first true high-speed passenger rail system in the nation, which will have a flagship station in Las Vegas and connect to Southern California.

#8 ranked state for transportation²

TRANSPORTATION BY HIGHWAYS & ROADS

Clark County's roads and highways rank as some of the best in the U.S., connecting eastern and **western states by I-15** and **northern and southern states by US-95**. With 93% of work commutes averaging only 25 minutes, employee travel time is seldom an obstacle for companies in and around Clark County.

25-Minute Average Work Commute³

9% of U.S. population reached within 5 hours

¹Wall Street Journal (November 2023) ²U.S. News & World Report, Best States Ranking (May 2023) ³U.S. Census Bureau, Mean Commuting Time for Workers (5-year estimate) in Clark County, NV, retrieved from FRED, Federal Reserve Bank of St. Louis (Jan. 2024)

You Can Count on Clark County's DIVERSE LANDSCAPE OF INDUSTRIES

We're much more than the entertainment capital of the world. Clark County's economic landscape is **strong and diverse**, evolving into a dynamic business hub for an array of industries.

ADVANCED MANUFACTURING

With our **proximity to the West Coast** and several logistics networks, Clark County is a pivotal player in advanced manufacturing, home to cutting-edge facilities and a highly skilled workforce.

In the last 10 years, manufacturing employment has grown by 46%, adding 9.5K jobs.

HEALTH & LIFE SCIENCES

Fueled by **top-tier medical facilities and research institutions**, health and life sciences thrives in Clark County. As the population grows and diversifies, Clark County has risen to the occasion with renowned programs offered by higher education institutions, including the University of Nevada Las Vegas' **#1 ranked School of Nursing Program** in Nevada in 2019. We're also home to the only Level I Trauma Facility in Nevada.

In the last 10 years, healthcare employment has grown by 56.8%, adding 44.6K jobs.

HOSPITALITY INNOVATION

Beyond the traditional hospitality sector, Clark County is embracing innovation in the way we entertain and host guests. From event technology to immersive experiences, **businesses in hospitality innovation shape the future of guest services** in the county.

1 in 4 Clark County workers are employed in the leisure & hospitality sector.

INFORMATION TECHNOLOGY

From being the **first state to legalize autonomous driving licensing to rapidly organizing new STEM projects across public schools**, innovation runs deep in Southern Nevada. Between 2010-2019, Clark County saw an 89% growth in the IT, software publishing, data processing and computer systems design industries.

#16 ranked up-and-coming tech talent market¹

SPORTS AND ATHLETICS

The sports sector has contributed **nearly \$2 billion in economic activity** from Las Vegas sporting events alone in 2022.² With new NHL, NFL, WNBA and MLB franchises all coming to the region, Clark County's sports industry is just getting started.

Clark County had 2x more visitors for sporting events in 2022 vs. 2017³

¹CBRE, Scoring Tech Talent Report (July 2021) ²University of Nevada, Las Vegas. "A Summary of the Sports Economy in Las Vegas" (May 2023)

You Can Count on Clark County's **STRONG BUSINESS CLIMATE**

Nevada ranks 7th in the nation for its favorable business tax climate.¹ The pro-business incentives offered to companies of all sizes make Southern Nevada – and Clark County in particular – **a perfect place to grow desert roots.**



A BUSINESS-FRIENDLY TAX ENVIRONMENT

Clark County's low tax rate is one of the primary reasons companies choose Southern Nevada to conduct business. The Silver State has **no estate tax, no franchise tax and no personal income tax**, leading to an unencumbered business environment that allows businesses to do their best work.

Many in the community recognize the positive impact business has on the region with more than 60% supporting performance-based tax incentives for companies that create new jobs.

INCENTIVES TO LAUNCH, GROW AND SCALE

Southern Nevada businesses have access to **hundreds of incentives**, from sales tax abatements for data centers and capital equipment purchases to Foreign Trade Zone #89 for businesses involved in international trade. The Governor's Office of Economic Development also offers the Silver State Works Employee Hiring Incentive, which provides employers with up to \$2,000 for hiring state-qualified candidates.

¹The Tax Foundation, State Business Tax Climate Index (2024)

You Can Count on Clark County's FINANCIAL & TECHNICAL BUSINESS SUPPORT

Whether you're launching a startup or steering an established company toward new horizons, you'll find an innovative ecosystem and strong support environment that make doing business in Clark County easier than our counterparts.

In Clark County, we're focused on implementing programs and offering resources that support talent development, entrepreneurship, regulatory compliance and financial stability.

SAMPLE PROGRAMS AND RESOURCES IN CLARK COUNTY

Small Business Opportunity Program (SBOP)

Helps small businesses increase their capacity to compete for government contracts.

Innovation District

Recently approved by the Clark County Commission, this designated space will bring together entrepreneurs, researchers and industry leaders, creating an environment that drives innovation and growth.

Technology & Economic Advancement Program (TEAP)

From 2022-2023, this program provided businesses negatively impacted by COVID-19 with financial and technical resources to ensure long-term sustainability.

In Clark County, the business community thrives on collaboration, ensuring that newcomers feel not just welcomed, but seamlessly integrated into a network poised for success. For example, **we have a full team that exists to help you make connections to potential partners, customers and resources in the local business community.**

Organizations such as the Chamber of Commerce, BDAC (Business Development Advisory Council) and various professional associations serve as vital resources, offering support, insights and a platform for building meaningful connections that transcend industry boundaries.

You Can Count on Clark County's LIMITLESS TALENT

The talent of Clark County is what makes this the epicenter of industry in the region, and ours is a workforce that is multifaceted and diverse, with deep expertise not only in hospitality and entertainment, of course, but also in healthcare, technology, engineering and much more.

HIGHLY RATED EDUCATIONAL INSTITUTIONS

Clark County is home to the **University of Nevada, Las Vegas (UNLV)**, Nevada's largest university and a nationally recognized research institution. The university first achieved the esteemed Carnegie Classification of Institutions of Higher Education in 2018, and was re-certified in 2021 as an R1 institution, **the highest possible honor for a research university**. More than 60% of UNLV graduates remain in Nevada,¹ further cultivating their Silver State roots.



Just 20 miles away is Nevada State University (NSU), another gem in the Nevada post-graduate education system. In 2022, its School of Nursing achieved an outstanding 90% pass rate for its graduates on the RN/LPN state board examinations, ranking among the highest in Nevada.²

Between UNLV's strong partnerships with local businesses and NSU's reliable talent pipeline of over 250 graduates from healthcare and related fields, Southern Nevada businesses have all the access they need to a well-educated and reliable workforce.



A GROWING, HIGHLY SKILLED WORKFORCE

More than 2.3 million individuals call Clark County home, including healthcare workers, manufacturers and technology professionals. Since 2010, Clark County has seen a **29% increase in employment in all sectors**, from roughly 790,000 to more than one million jobs in 2019. Jobs in the private sector have also grown by 31% since 2010.³

CONNECTING YOU TO THE RIGHT TALENT

Companies engaged in talent acquisition and development within Clark County benefit from a range of support, incentives and programs designed to foster their growth and success, including:

Silver State Works:

A financial incentive for businesses based in Nevada to hire pre-screened, qualified workers.

Workforce Connections:

Creates partnerships with employers and the Southern Nevada community to connect job seekers to education, job training and employment opportunities.

Workforce Innovations for the New Agenda Fund:

(WINN) An incentive program that has made over \$8M in strategic investments in Clark County to accelerate the development of high-skill and high-wage jobs in Nevada.

¹University of Nevada, Las Vegas: <https://www.unlv.edu/about> ²Nevada State Board of Nursing, 2022 RN/LPN Pass Rates
³SRI International, Mapping the Future: An Analysis of Clark County's Communities and Economy

You Can Count on Clark County's EXCEPTIONAL QUALITY OF LIFE

Just as there is so much more to Clark County than the Las Vegas Strip, we know there is so much more to life than work. Clark County is home to a robust and vibrant quality of life appealing to families of all ages.



FAMILY FRIENDLY COMMUNITY

Clark County is a place for community. Here, families enjoy wide-open parks surrounded by scenic landscapes, sprawling water parks and some of the most adventurous summer camps that your children have probably dreamt about.

Pictured: Mountain's Edge Exploration Park



OUTDOOR RECREATION

In Clark County, as throughout Nevada, there's a genuine appreciation for the outdoors, drawing people to the beauty of nature's wonders. Far away from the casino floors are striking mountain vistas, ancient sandstone formations, the largest reservoir in the United States and so much more.

Pictured: Red Rock Canyon



ARTS & CULTURE

Perfecting the blend of classic charm and modern innovation, Clark County is renowned for its art and culture scene. Whether your interests lie in exploring new cultures or discovering music or poetry, Southern Nevada's effervescent communities will leave you feeling enthralled.

Pictured: Marjorie Barrick Museum of Art

COMPETITIVE COST OF LIVING

The cost of living in Clark County continues to stay competitive when compared to its peer and fellow western metro areas. This affordability especially serves as a draw for younger people in the early stages of their careers, contributing to the dynamic nature of the region's population. And, of course, while the state's low taxes are a great boon for business purposes, this also benefits our citizens, who enjoy some of the lowest rates in the country, including no state income tax.

**115 parks throughout
Clark County**

**30.6% of Clark County
family households
have children under 18¹**

**#4 ranked state
to be a taxpayer²**

¹U.S. Census Bureau, American Community Survey; ACS 1-Year Estimates Data Profiles 2022 ²Wallethub, "States With the Highest and Lowest Tax Rates" (March 2023)

Can We Count on You to Be a Part of **CLARK COUNTY'S FUTURE GROWTH?**

Clark County is a clear choice for any corporate headquarters, relocation or expansion. Thanks to its strategic location, business-friendly environment, well-developed talent pipeline and overall quality of life, it's become so much brighter than the lights on the Las Vegas Strip.

As the region continues in its next phase of growth and diversification as a global hub for industry and innovation, there's room for everyone at the table.

Can we count on you to be there?

For more information or questions about corporate relocation and expansion, contact:

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